Simplifying

## QIWI Announces Third Quarter 2021 Financial Results

November 23, 2021

> Revenue from continued operations increased 8\% Yo Y to RUB 11,746 million Total Net Revenue from continued operations decreased 2\% YoY to RUB 6,419 million Net Profit increased 190\% YoY to RUB 8,836 million (or RUB 140.71 per diluted share) Adjusted Net Profit decreased 17\% YoY to RUB 2,705 million (or RUB 43.32 per diluted share) QIWI upgraded FY 2021 guidance
> Board of Directors approved interim dividends of 30 cents per share

NICOSIA, Cyprus, Nov. 23, 2021 (GLOBE NEWSWIRE) -- QIWI pIc (NASDAQ and MOEX: QIWI) ("QIWI" or the "Company"), a leading provider of cutting-edge payment and financial services in Russia and the CIS, today announced its financial results for the third quarter ended September 30, 2021

## 3Q 2021 Key Operating and Financial Highlights ${ }^{1}$

|  |  | 3Q 2020 <br> RUB million | $\text { 3Q } 2021$ <br> RUB million | $\begin{aligned} & \text { YoY } \\ & \% \end{aligned}$ | 9M 2020 <br> RUB million | 9M 2021 <br> RUB million | $\begin{aligned} & \text { YoY } \\ & \% \end{aligned}$ | $\begin{gathered} \text { 3Q } 2021 \\ \text { USD million(1) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Revenue | 10,833 | 11,746 | 8.4\% | 29,663 | 31,793 | 7.2\% | 161.4 |
|  | Total Net Revenue | 6,637 | 6,419 | (3.3\%) | 19,736 | 17,629 | (10.7\%) | 88.2 |
|  | LFL Total Net Revenue ${ }^{(2)}$ | 6,557 | 6,419 | (2.1\%) | 18,122 | 17,629 | (2.7\%) | 88.2 |
|  | Adjusted EBITDA | 4,020 | 3,834 | (4.6\%) | 10,223 | 10,504 | 2.7\% | 53 |
|  | Adjusted EBITDA margin | 60.6\% | 59.7\% | (0.8\%) | 51.8\% | 59.6\% | 7.8\% | 59.7\% |
|  | Net Profit | 3,043 | 8,836 | 190.4\% | 6,479 | 13,423 | 107.2\% | 121.4 |
| Consolidated | Adjusted Net profit | 3,275 | 2,705 | (17.4\%) | 7,785 | 7,470 | (4.0\%) | 37.2 |
| Group results | Adjusted Net profit margin | 49.3\% | 42.1\% | (7.2\%) | 39.4\% | 42.4\% | 2.9\% | 42.1\% |
|  | PS Net Revenue | 6,108 | 5,855 | (4.1\%) | 16,826 | 16,295 | (3.2\%) | 80.5 |
|  | PS Payment Net Revenue | 5,303 | 4,856 | (8.4\%) | 14,507 | 13,857 | (4.5\%) | 66.7 |
|  | PS Payment Volume, billion | 435 | 490 | 12.6\% | 1,153 | 1,332 | 15.6\% | 6.7 |
|  | PS Payment Net Revenue Yield | 1.22\% | 0.99\% | (0.2\%) | 1.26\% | 1.04\% | (0.2\%) | 0.99\% |
|  | PS Other Net Revenue | 805 | 999 | 24.1\% | 2,320 | 2,438 | 5.1\% | 14 |
| Payment | Adjusted Net profit | 3,633 | 3,231 | (11.1\%) | 9,927 | 8,753 | (11.8\%) | 44 |
| Services (PS) | Adjusted Net profit margin | 59.5\% | 55.2\% | (4.3\%) | 59.0\% | 53.7\% | (5.3\%) | 55.2\% |

(1) Throughout this release dollar translation calculated using a ruble to U.S. dollar exchange rate of RUB 72.7608 to U.S. $\$ 1.00$, which was the official exchange rate quoted by the Central Bank of the Russian Federation as of September 30, 2021.
(2) Like-for-like Total Net Revenue excludes discontinued Consumer Financial Services (Sovest) and Rocketbank segments.

## Key events in 3Q 2021 and after the reported period

- Alexey Mashchenkov was appointed as CFO of QIWI.
- The Board of Directors approved an interim dividend for 3Q 2021 in the amount of 30 cents per share.
- QIWI completed the sale of its $40 \%$ stake ( $45 \%$ economic interest) in Tochka ${ }^{2}$ resulting in total gain on disposal of RUB 6.2 billion, including RUB 2.7 billion of accrued performance adjustment income contingent to Tochka's earnings for the year 2021.
- The role of a single Unified Interactive Bets Accounting Center (ETSUP) was announced. Since October 2021 the newlyappointed ETSUP replaced TSUPIS of QIWI. The Company ensured a seamless transition of clients to the ETSUP. QIWI wallet remains a payment method for making bets and receiving winning payouts.
- Factoring PLUS was rebranded into ROWI.

[^0]
## 2021 Guidance ${ }^{3}$

QIWI upgraded its FY 2021 guidance following strong results for 9M 2021:

- Total Net Revenue is expected to decrease by $10 \%$ to $15 \%$ YoY;
- Payment Services Net Revenue is expected to decrease by 5\% to 10\% YoY;
- Adjusted Net Profit is expected to decrease by $10 \%$ to $15 \%$ YoY.

Our outlook reflects (1) recent changes in the betting industry landscape described in the "Recent developments" section, (2) conservative projections of recovery of cross-borders operations, and (3) sale of stake in Tochka project, previously accounted for under the equity pick-up method.

These are our current views and expectations only which are based on the trends we see as of the day of this press release. If such trends were to deteriorate or improve further the impact on our business and operations could deviate from that currently expected.

The Company reserves the right to revise guidance in the course of the year or when additional information regarding the effect of the ongoing events becomes available.

## 3Q Results

## Net Revenue breakdown by segments ${ }^{4}$

|  | $\text { 3Q } 2020$ <br> RUB million | 3Q 2021 RUB million | $\begin{gathered} \text { YoY } \\ \% \\ \hline \end{gathered}$ | 9M 2020 RUB million | 9M 2021 RUB million | $\begin{gathered} \text { YoY } \\ \% \\ \hline \end{gathered}$ | 3Q 2021 USD million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Net Revenue | 6,637 | 6,419 | (3.3\%) | 19,736 | 17,629 | (10.7\%) | 88.2 |
| LFL Total Net Revenue | 6,557 | 6,419 | (2.1\%) | 18,122 | 17,629 | (2.7\%) | 88.2 |
| Payment Services (PS) | 6,108 | 5,855 | (4.1\%) | 16,826 | 16,295 | (3.2\%) | 80.5 |
| PS Payment Net Revenue | 5,303 | 4,856 | (8.4\%) | 14,507 | 13,857 | (4.5\%) | 66.7 |
| PS Other Net Revenue | 805 | 999 | 24.1\% | 2,320 | 2,438 | 5.1\% | 13.7 |
| Consumer Financial Services (CFS) | 64 | - | (100.0\%) | 1,067 | - | (100.0\%) | - |
| Rocketbank | 16 | - | (100.0\%) | 548 | - | (100.0\%) | - |
| Corporate and Other | 449 | 564 | 25.6\% | 1,295 | 1,334 | 3.0\% | 7.8 |

Total Net Revenue from continued operations decreased by $2.1 \%$ YoY to RUB 6,419 million ( $\$ 88.2$ million) driven by PS segment Net Revenue decline. Including discontinued operations of Sovest (reflected in CFS) and Rocketbank Total Net Revenue decreased by $3.3 \%$ YoY.

PS Net Revenue in 3Q 2021 was RUB 5,855 million ( $\$ 80.5$ million) - $4.1 \%$ lower compared to last year driven by decrease of PS Payment Net Revenue.
${ }^{3}$ Guidance is provided in Russian rubles
4 Total Net Revenue, PS Net Revenue, PS Payment Net Revenue, PS Other Net Revenue, CFS Net Revenue, Rocketbank Net Revenue, Corporate and Other Net Revenue in this release are "non-IFRS financial measures". Please see the section "Non-IFRS Financial Measures and Supplemental Financial Information" for more details as well as reconciliation at the end of this release.

PS Payment segment breakdown by verticals ${ }^{5}$

|  | $\begin{gathered} 3 Q 2020 \\ \text { RUB } \\ \hline \end{gathered}$ | $\begin{gathered} \text { 3Q } 2021 \\ \text { RUB } \\ \hline \end{gathered}$ | $\begin{gathered} \text { YoY } \\ \% \\ \hline \end{gathered}$ | 9M 2020 RUB | 9M 2021 RUB | $\begin{gathered} \text { YoY } \\ \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { 3Q } 2021 \\ \text { USD } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PS Payment Volume (billion) ${ }^{(1)}$ | 435.4 | 490.5 | 12.6\% | 1,152.6 | 1,332.1 | 15.6\% | 6.7 |
| E-commerce | 133.9 | 118.8 | (11.3\%) | 343.3 | 312.4 | (9.0\%) | 1.6 |
| Financial services | 65.2 | 71.8 | 10.1\% | 186.5 | 200.5 | 7.5\% | 1.0 |
| Money remittances | 185.9 | 261.1 | 40.5\% | 472.4 | 694.9 | 47.1\% | 3.6 |
| Telecom | 36.2 | 28.6 | (21.0\%) | 118.9 | 89.3 | (24.9\%) | 0.4 |
| Other | 14.3 | 10.2 | (28.3\%) | 31.5 | 35.0 | 10.9\% | 0.1 |
| PS Payment Net Revenue (million) ${ }^{(2)}$ | 5,303 | 4,856 | (8.4\%) | 14,506 | 13,857 | (4.5\%) | 66.7 |
| E-commerce | 3,123 | 2,286 | (26.8\%) | 8,523 | 6,361 | (25.4\%) | 31.4 |
| Financial services | 331 | 134 | (59.6\%) | 931 | 462 | (50.4\%) | 1.8 |
| Money remittances | 1,605 | 2,316 | 44.3\% | 4,274 | 6,553 | 53.3\% | 31.8 |
| Telecom | 143 | 115 | (19.2\%) | 573 | 392 | (31.6\%) | 1.6 |
| Other | 102 | 4 | (95.7\%) | 206 | 90 | (56.4\%) | 0.1 |
| PS Payment Net Revenue Yield ${ }^{(3)}$ | 1.22\% | 0.99\% | (0.23\%) | 1.26\% | 1.04\% | (0.22\%) | 0.99\% |
| E-commerce | 2.33\% | 1.93\% | (0.41\%) | 2.48\% | 2.04\% | (0.45\%) | 1.93\% |


| Financial services | $0.51 \%$ | $0.19 \%$ | $(0.32 \%)$ | $0.50 \%$ | $0.23 \%$ | $(0.27 \%)$ | $0.19 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
| Money remittances | $0.86 \%$ | $0.89 \%$ | $0.02 \%$ | $0.90 \%$ | $0.94 \%$ | $0.04 \%$ | $0.89 \%$ |
| Telecom | $0.40 \%$ | $0.40 \%$ | $0.01 \%$ | $0.48 \%$ | $0.44 \%$ | $(0.04 \%)$ | $0.40 \%$ |
| Other | $0.71 \%$ | $0.04 \%$ | $(0.67 \%)$ | $0.65 \%$ | $0.26 \%$ | $(0.40 \%)$ | $0.04 \%$ |

(1) PS Payment Volume by market verticals and consolidated payment volume consist of the amounts paid by our customers to merchants or other customers included in each of those market verticals less intra-group eliminations.
(2) PS Payment Net Revenue is calculated as the difference between PS Payment Revenue and PS Cost of Payment Revenue (excluding D\&A). PS Payment Revenue primarily consists of merchant and consumer fees. Cost of PS Payment Revenue primarily consists of commission to agents.
(3) PS Payment Net Revenue Yield is defined as PS Payment net revenue divided by Payment Services payment segment volume.

In 3Q 2021 PS Payment Net Revenue decreased by 8.4\% YoY and amounted to RUB 4,856 million ( $\$ 66.7$ million) as a result of a decrease of PS Payment Net Revenue Yield by 23bps YoY partially compensated by an increase of the PS Payment volume by $12.6 \%$.

PS Payment Volume increased by $12.6 \%$ to RUB 490 billion primarily due to the Money remittance and Financial services verticals.

- Money Remittances vertical went up by $40.5 \%$ YoY reaching a historical high level of RUB 261 billion represented by increased volumes across key streamlines, namely (i) B2B2C payments from QIWI wallet accountholders and payouts on cards (up $110 \% \mathrm{YoY}$ ) resulting largely from the development of our product offering for self-employed and increase in peer-to-peer operations, and (ii) repayment of customers' betting winnings on the QIWI wallet (up 29\% YoY).
- Volume growth in the Financial services vertical by $10.1 \%$ YoY was driven by increased bank and micro loans repayments.
- E-commerce vertical Volume went down by $11.3 \%$ YoY on decrease in payment volumes to foreign merchants due to temporary restrictions imposed by the CBR ${ }^{6}$ in December 2020 and expired in May 2021 which were partially offset by increased TSUPIS operations and recovery of tourism.
- Telecom volume decreased by $21.0 \%$ YoY to RUB 29 billion on lower volumes coming through $\mathrm{MNOs}^{7}$ and adverse impact of the downsizing kiosk network.
- Other category comprising a broad range of merchants in utilities and other government payments as well as charity organizations to which we offer payment processing services decreased by $28.3 \%$ YoY to RUB 10 billion.

We note significant growth within the B2B and B2B2C streamlines as we continuously enhance our customer value proposition. These transactions mostly represent use-cases connected to peer-to-peer transactions, light banking, collection of proceeds services we provide to self-employed customers, etc. We believe that significant growth in revenue from peer-to-peer transactions may not be representative of revenue from such transactions in future periods.

[^1]A decline in PS Payment Net Revenue Yield by 23bps to $0.99 \%$ was mainly driven by a combination of (1) decreased E-commerce Net Revenue Yield by 41 bps to $1.93 \%$ and (2) lower share of E-commerce vertical in total PS volume by 6.5 ppt to $24.2 \%$, both resulting from the temporary restrictions imposed on higher-yielding cross-border payments.

Any changes in the regulatory regime or in the interpretation of current regulations that affect the continuation of one or more types of transactions currently facilitated by our system may materially adversely affect our results of operations.

## PS Other Net Revenue breakdown

|  | $\text { 3Q } 2020$ <br> RUB million | 3Q 2021 <br> RUB million | $\begin{gathered} \text { YoY } \\ \% \end{gathered}$ | 9M 2020 <br> RUB million | 9M 2021 <br> RUB million | $\begin{gathered} \text { YoY } \\ \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { 3Q } 2021 \\ \text { USD million } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PS Other Net Revenue | 805 | 999 | 24.1\% | 2,320 | 2,438 | 5.1\% | 13.7 |
| Fees for inactive accounts and unclaimed payments | 506 | 441 | (12.8\%) | 1,497 | 1,295 | (13.5\%) | 6.1 |
| Other Net Revenue | 299 | 558 | 86.8\% | 823 | 1,143 | 38.9\% | 7.7 |

PS Other Net Revenue increased by $24.1 \%$ YoY and stood at RUB 999 million ( $\$ 13.7$ million).
Fees for inactive accounts and unclaimed payments were RUB 441 million ( $\$ 6.1$ million) or $12.8 \%$ lower compared to 3Q 2020 due to extension of inactivity terms from 6 to 12 months as well as decreased number of QIWI wallet accounts.

Other Net Revenue largely composed of interest revenue, revenue from overdrafts provided to agents, and advertising increased by $86.8 \%$ YoY up to RUB 558 million ( $\$ 7.7$ million) mainly driven by higher interest revenue on more efficient cash allocation underpinned by increased interest rates.

Payment Services other operating data

|  | September 30, 2020 | September 30, 2021 | YoY \% |
| :--- | ---: | ---: | ---: |
| Active kiosks and terminals (units) ${ }^{(1)}$ | 117,137 | 96,369 | $(17.7 \%)$ |
| Active QIWI wallet accounts (million) $^{(2)}$ | 19.7 | 14.9 | $(24.5 \%)$ |

(1) We measure the numbers of our kiosks and terminals on a daily basis, with only those kiosks and terminals being taken into calculation through which at least one payment has been processed during the day, which we refer to as active kiosks and terminals. The period end numbers of our kiosks and terminals are calculated as an average of the number of active kiosks and terminals for the last 30 days of the respective reporting period.
(2) Active QIWI wallet accounts calculated on a yearly basis, i.e. an active account is an account that had at least one transaction within the last 12 months from the reporting date.

The number of active kiosks and terminals was 96,370 , including Contact and Rapida physical points of service, a decrease of $17.7 \%$ compared to the previous year. The number of kiosks and terminals is generally decreasing as market evolves towards a higher share of digital payments. Nevertheless, our physical distribution network remains an important part of our omni-channel infrastructure allowing consumers to use physical currency for online payments and offering merchants access to a large pool of customers that use cash.

The number of active QIWI wallet accounts was 14.9 million as of the end of 3Q 2021, a decrease of 4.8 million YoY. The decrease primarily resulted from the introduction of limitations on the anonymous wallets and enhancement of certain KYC, identification and compliance procedures. The number of active QIWI wallets was also affected by the CBR restrictions imposed in December 2020 resulting in outflow of clients that customarily used our services specifically for payments to merchants that have become subject to the restrictions. We also note 1.3 million of QIWI wallet accounts previously created solely for the purposes of making bets via QIWI TSUPIS using other than QIWI wallet payment method. These QIWI wallets are at risk as QIWI stopped providing TSUPIS services in October 2021. We are focused on diversification of our product proposition and increase of payment volumes per QIWI wallet account. In 3Q 2021 payment volume per active QIWI wallet account ${ }^{8}$ was $92 \%$ higher YoY.

## Corporate and Other (CO) Net Revenue breakdown

|  | $\text { 3Q } 2020$ <br> RUB million | $\text { 3Q } 2021$ <br> RUB million | $\begin{gathered} \text { YoY } \\ \% \\ \hline \end{gathered}$ | 9M 2020 <br> RUB million | 9M 2021 <br> RUB million | $\begin{gathered} \text { YoY } \\ \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { 3Q } 2021 \\ \text { USD million } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CO Net Revenue | 449 | 564 | 25.6\% | 1,295 | 1,334 | 3.0\% | 7.8 |
| Tochka | 126 | 126 | 0.4\% | 457 | 282 | (38.3\%) | 1.7 |
| ROWI | 182 | 295 | 61.8\% | 488 | 670 | 37.4\% | 4.1 |
| Flocktory | 135 | 152 | 13.2\% | 341 | 412 | 20.8\% | 2.1 |
| Corporate and Other projects | 6 | (10) | (262.3\%) | 10 | (30) | (409.8\%) | (0.1) |

CO Net Revenue in 3Q 2021 increased by $25.6 \%$ YoY to RUB 564 million ( $\$ 7.8$ million) driven by ROWI, Flocktory and Other projects Net Revenue growth:

- Tochka Net Revenue remained generally flat YoY and stood at RUB 126 million ( $\$ 1.7$ million). In the 3Q 2021 QIWI completed the sale of its $40 \%$ stake ( $45 \%$ economic interest) in the capital of Tochka associate to Otkritie Bank. The Company continues to work with Tochka and Otkritie Bank on joint B2B2C projects providing a bundle of services for taxi, courier delivery, transportation companies, self-employed individuals and other users.
- In 3Q 2021 QIWI Factoring business was rebranded into ROWI. ROWI Net Revenue increased by 61.8\% YoY to RUB 295 million ( $\$ 4.1$ million) on further expansion of bank guarantees and factoring portfolios as well as launch of new products:
- Bank Guarantees portfolio increased by $86 \%$ YoY to RUB 31.2 billion with average check growth by $66 \%$ to RUB 1.1 million.
- Factoring portfolio increased by $83 \%$ YoY and reached RUB 7.0 billion with number of active clients going up by $48 \%$ YoY to 592.
- In 3Q ROWI launched two new finance products - online loans for government contracts execution and loans for marketplaces suppliers based on sales analytics. Net Revenue of new products in 3Q 2021 reached RUB 28 million.
- Flocktory Net Revenue increased by $13.2 \%$ YoY and reached RUB 152 million ( $\$ 2.1$ million) driven by growing number of clients and traffic-providers using Flocktory's platform and marketing services underpinned by growth of average check.
- Corporate and Other projects Net Revenue include result of operations of different projects in the start-up stage and in 3Q 2021 it amounted to RUB 10 million ( $\$ 0.1$ million) of loss.

[^2]Operating expenses and other non-operating income and expenses

|  |  | RUB million | RUB million | \% | RUB million | RUB million | \% | USD million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating expenses |  | $(3,026)$ | $(2,874)$ | (5.0\%) | $(10,764)$ | $(8,005)$ | (25.6\%) | (39.5) |
|  | \% of Net Revenue | (45.6\%) | (44.8\%) | 0.8\% | (54.5\%) | (45.4\%) | 9.1\% |  |
| Selling, general and administrative expenses |  | (711) | (986) | 38.7\% | $(2,634)$ | $(2,147)$ | (18.5\%) | (13.6) |
|  | \% of Net Revenue | (10.7\%) | (15.4\%) | (4.6\%) | (13.3\%) | (12.2\%) | 1.2\% |  |
| Personnel expenses |  | $(1,983)$ | $(1,496)$ | (24.6\%) | $(6,204)$ | $(4,726)$ | (23.8\%) | (20.6) |
|  | \% of Net Revenue | (29.9\%) | (23.3\%) | 6.6\% | (31.4\%) | (26.8\%) | 4.6\% |  |
| Depreciation, amortization \& impairment |  | (317) | (289) | (8.8\%) | $(1,101)$ | (872) | (20.8\%) | (4.0) |
|  | \% of Net Revenue | (4.8\%) | (4.5\%) | 0.3\% | (5.6\%) | (4.9\%) | 0.6\% |  |
| Credit loss (expense) |  | (15) | (103) | 586.7\% | (825) | (260) | (68.5\%) | (1.4) |
|  | \% of Net Revenue | (0.2\%) | (1.6\%) | (1.4\%) | (4.2\%) | (1.5\%) | 2.7\% |  |
| Other non-operating income and expenses excluding gain on disposal of an associate |  | 321 | 36 | (88.8\%) | (441) | 200 | (145.4\%) | 0.5 |
|  | \% of Net Revenue | 4.8\% | 0.6\% | (4.3\%) | (2.2\%) | 1.1\% | 3.4\% |  |
| Share of gain of an associate and a joint venture |  | 256 | - | (100.0\%) | 495 | 306 | (38.2\%) | - |
|  | \% of Net Revenue | 3.9\% | 0.0\% | (3.9\%) | 2.5\% | 1.7\% | (0.8\%) |  |
| Foreign exchange loss, net |  | 125 | 3 | (97.6\%) | (130) | (39) | (70.0\%) | 0.0 |
|  | \% of Net Revenue | 1.9\% | 0.0\% | (1.8\%) | (0.7\%) | (0.2\%) | 0.4\% |  |
| Interest income and expenses, net |  | (23) | 2 | 108.7\% | (88) | (25) | 71.6\% | 0.0 |
|  | \% of Net Revenue | (0.3\%) | 0.0\% | 0.4\% | (0.4\%) | (0.1\%) | 0.3\% |  |
| Other income and expenses, net |  | (37) | 31 | 183.8\% | (718) | (42) | 94.2\% | 0.4 |
|  | \% of Net Revenue | (0.6\%) | 0.5\% | 1.0\% | (3.6\%) | (0.2\%) | 3.4\% |  |
| Gain on disposal of an associate |  | - | 6,213 |  | - | 6,213 |  | 85.4 |
|  | \% of Net Revenue |  | 96.8\% |  |  | 35.2\% |  |  |

Operating expenses went down by $5.0 \%$ YoY to RUB 2,874 million ( $\$ 39.5$ million) and improved by $82 b p s$ to $44.8 \%$ as percent of Total Net Revenue driven by divestiture of Rocketbank project that offset Total Net Revenue decline due to temporary restrictions imposed on cross-border payments.

Selling, general and administrative expenses increased by $38.7 \%$ to RUB 986 million ( $\$ 13.6$ million). SG\&A expenses as percent of Total Net Revenue increased by 4.6ppt YoY to $15.4 \%$ primarily due to (i) advisory services for market research while reviewing Company's strategy and (ii) higher tax expenses as a result of increased share of operations with financial companies which are non-deductible for VAT purposes.

Personnel expenses decreased by $24.6 \%$ YoY to RUB 1,496 million ( $\$ 20.6$ million) and improved by 6.6ppt to $23.3 \%$ as percent of Total Net Revenue primarily driven by divestiture of Rocketbank project.

Depreciation, amortization and impairment decreased by 27 bps YoY to $4.5 \%$ as percent of Total Net Revenue driven by divestiture of Rocketbank project.

Credit loss increased by 1.4 ppt YoY to $1.6 \%$ as percent of Total Net Revenue driven by provisions accrued in 3Q 2021 resulting from ROWI business portfolio growth and other factors.

Other non-operating income and expenses excluding gain on disposal of an associate in 3Q decreased by $88.8 \%$ YoY to RUB 36 million ( $\$ 0.5$ million) mainly driven by (i) no contribution from Tochka equity pick up due to sales of stake in the project, and (ii) lower forex exchange gain driven by currency rates fluctuations. Other insignificant changes are driven by divestiture of Rocketbank project.

Gain on disposal of an associate in the 3Q 2021 resulted from sale of stake in Tochka and stood at RUB 6.2 billion including: (i) base deal amount of RUB 4.95 billion, (ii) accrued expected performance adjustment gain contingent on Tochka's earnings for the year 2021 in the amount of RUB 2.7 billion, (iii) dividends received in 3Q in the amount of RUB 0.5 billion, and (iv) less carrying amount of disposed investment in the amount of RUB 1.95 billion. Contingent amount is expected to be received in 2Q 2022.

## Income tax expense

Income tax expense increased by $7.8 \%$ YoY to RUB 958 million mainly resulting from divesture of SOVEST and Rocketbank projects. Effective tax rate in 3Q 2021 was 12.8ppt lower YoY and stood at $9.8 \%$ as a result of recognition of non-taxable gain on disposal of Tochka.

## Profitability results

|  | 3Q 2020 RUB million | 3Q 2021 RUB million | YoY \% | 9M 2020 RUB million | 9M 2021 RUB million | $\begin{gathered} \text { YoY } \\ \% \\ \hline \end{gathered}$ | $\text { 3Q } 2021$ USD million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adjusted EBITDA | 4,020 | 3,834 | (4.6\%) | 10,223 | 10,504 | 2.7\% | 52.7 |
| Adjusted EBITDA margin, \% | 60.6\% | 59.7\% | (0.8\%) | 51.8\% | 59.6\% | 7.8\% | 59.7\% |
| Adjusted Net Profit | 3,275 | 2,705 | (17.4\%) | 7,785 | 7,470 | (4.0\%) | 37.2 |
| Adjusted Net Profit margin, \% | 49.3\% | 42.1\% | (7.2\%) | 39.4\% | 42.4\% | 2.9\% | 42.1\% |
| Payment Services | 3,633 | 3,231 | (11.1\%) | 9,927 | 8,753 | (11.8\%) | 44.4 |
| PS Net Profit margin, \% | 59.5\% | 55.2\% | (4.3\%) | 59.0\% | 53.7\% | (5.3\%) | 55.2\% |


| Consumer Financial Services | $(137)$ | - | $(100.0 \%)$ | $(793)$ | - | $(100.0 \%)$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Rocketbank | $(165)$ | - | $(100.0 \%)$ | $(781)$ | - | $(100.0 \%)$ | - |
| Corporate and Other (CO) | $(56)$ | $(526)$ | $(848.2 \%)$ | $(568)$ | $(1,283)$ | $(125.8 \%)$ | $(7.2)$ |
| Tochka | 281 | 5 | $(98.3 \%)$ | 590 | 328 | $(44.4 \%)$ | 0.1 |
| $\quad$ ROWI | 72 | 122 | $69.7 \%$ | 164 | 156 | $(4.6 \%)$ | 1.7 |
| $\quad$ Flocktory | 44 | $(6)$ | $(114.3 \%)$ | 57 | $(109)$ | $(291.7 \%)$ | $(0.1)$ |
| $\quad$ Corporate and Other projects | $(453)$ | $(647)$ | $(42.7 \%)$ | $(1,378)$ | $(1,658)$ | $(20.3 \%)$ | $(8.8)$ |

Adjusted EBITDA decreased by $4.6 \%$ YoY to RUB 3,834 million ( $\$ 52.7$ million) driven by Total Net Revenue decline and modest Adjusted EBITDA margin decline by 84bps to $59.7 \%$. Adjusted EBITDA margin decreased mainly due to PS Payment Net Revenue decline partially offset by optimization measures resulting from divesture of Rocketbank project.

Adjusted Net Profit in 3Q 2021 decreased by $17.4 \%$ YoY to RUB 2,705 million ( $\$ 37.2$ million). Adjusted Net Profit margin declined by 7.2 ppt and stood at $42.1 \%$ driven by (i) Adjusted EBITDA dynamics, (ii) no share gain from Tochka associate, and (iii) lower forex exchange gain.

Payment Services Net Profit decreased by $11.1 \%$ YoY to RUB 3,231 million ( $\$ 44.4$ million) as a result of a combination of PS Net Revenue decline by $4.1 \%$ YoY mainly due to temporary restrictions imposed on higher-yielding cross-border payments and PS Net Profit margin contraction by 4.3ppt to $55.2 \%$ primarily driven by higher tax expenses due to changing base for VAT and adverse forex exchange impact.

CO Net Loss in 3Q 2021 increased to RUB 526 million ( $\$ 7.2$ million) driven primarily by the following factors:

- Corporate and Other projects Net Loss in 3Q 2021 increased by $42.7 \%$ YoY to RUB 647 million mainly due to advisory services for market research while reviewing Company's strategy, increased costs for insurance of Directors and Officers and higher income tax expenses.
- Tochka Net Profit decreased to RUB 5 million followed by sale of QIWI stake in the project.
- ROWI Net Profit increased by $69.7 \%$ YoY to RUB 122 million as a result of project scale up reflected in portfolio growth.
- Flocktory Net Loss in 3Q 2021 stood at RUB 6 million primarily driven by (i) increased personnel expenses mainly due to selective review of salaries and new hires, and (ii) negative forex exchange impact.


## Consolidated cash flow statement

|  | 9M 2020 RUB million | 9M 2021 <br> RUB million | $\begin{aligned} & \text { YoY } \\ & \% \end{aligned}$ | 9M 2021 <br> USD million |
| :---: | :---: | :---: | :---: | :---: |
| Net cash generated from operating activities before changes in working capital | 8,724 | 8,762 | 0.4\% | 120.4 |
| Change in working capital | $(6,012)$ | $(13,672)$ | 127.4\% | (187.9) |
| Net interest and income tax paid | 735 | (16) | (102.2\%) | (0.2) |
| Net cash flow used in operating activities | 3,447 | $(4,926)$ | (242.9\%) | (67.7) |
| Net cash received from investing activities | 684 | (33) | (104.8\%) | (0.5) |
| Net cash used in from financing activities | $(3,438)$ | $(4,805)$ | 39.8\% | (66.0) |
| Effect of exchange rate changes on cash and cash equivalents | 1,411 | (140) | (109.9\%) | (1.9) |
| Net decrease in cash and cash equivalents | 2,104 | $(9,904)$ | (570.7\%) | (136.1) |
| Cash and cash equivalents at the beginning of the period | 42,101 | 47,382 | 12.5\% | 651.2 |
| Cash and cash equivalents at the end of the period | 44,205 | 37,478 | (15.2\%) | 515.1 |

Net cash generated from operating activities before changes in working capital for 9M 2021 slightly increased by $0.4 \%$ YoY to RUB 8,762 million ( $\$ 120.4$ million) as decrease in Net Revenue by $10.7 \%$ YoY due to temporary suspension of cross-border operations was compensated by improved profitability on divesture of loss making SOVEST and Rocketbank projects. Net cash flow used in operating activities for 9M 2021 stood at RUB 4,926 million ( $\$ 67.7$ million) driven by significant changes in working capital and increased income tax paid. Change in working capital for 9M 2021 resulted in cash outflow of RUB 13,672 million primarily due to (i) lower accounts payable and accruals of RUB 10,444 million resulted from discontinuation of payments to foreign merchants on the back of the temporary CBR prescriptions related to cross-border operations; (ii) decrease in customer accounts and amounts due to banks in the amount of RUB 4,163 million driven predominantly due to the wind-down of Rocketbank and seasonality; (iii) increase in loans issued from banking operations of RUB 2,418 million mainly related to ROWI business development, and (iv) decrease in trade and other receivables by RUB 2,125 million mainly due to seasonal factor. Net interest and income tax paid increased by RUB 751 million mainly resulting from divesture of loss making SOVEST and Rocketbank projects.

Net cash flow used in investing activities for 9 M 2021 stood at RUB 33 million ( $\$ 0.5$ million). The net cash outflow was primarily driven by purchase of debt securities in the amount of RUB 8.1 billion, which was partially offset by proceeds from sale of Tochka of RUB 4.95 billion.

Net cash flow used in financing activities for 9M 2021 increased by $39.8 \%$ YoY to RUB 4,805 million ( $\$ 66.0$ million). The increase in net cash outflow was primarily driven by (i) repayment of borrowings of RUB 649 million and (ii) higher dividend payments during 9M 2021 by RUB 621 million compared to the same period of last year due to an increase of distributable profit and lower payout ratio in 2020 due to the COVID-19 outbreak.

As a result of factors described above cash and cash equivalents as of September 30, 2021 were RUB 37,478 million ( $\$ 515.1$ million) - a decrease by 15.2\% compared to September 30, 2020.

## Dividends

In March 2021, the Board of Directors has approved a target dividend payout ratio for 2021. In accordance with the decision of the Board of Directors, the Company aims to distribute at least $50 \%$ of Group Adjusted Net Profit for 2021.

Following the determination of 3Q 2021 financial results and taking into consideration the current operating environment, the Board of Directors approved a dividend of USD 30 cents per share. The dividend record date is December 6, 2021, and the Company intends to pay the dividend on December 8, 2021. The holders of ADSs will receive the dividend shortly thereafter.

The Board of Directors reserves the right to distribute the dividends on a quarterly basis, as it deems necessary so that the total annual payout is in accordance with the target range provided, though the payout ratios for each of the quarters may vary and be outside of this range.

## Recent Developments

## Betting industry regulation

Since 2016, we have been operating an Interactive Bets Accounting Center (TSUPIS), which we established together with one of the self-regulated associations of bookmakers in order to enable us to accept electronic bets on behalf of sports betting companies and process related payments. In December 2020, a new law was adopted, establishing a Unified Gambling Regulator as a new governmental agency with broad authority to oversee the betting market, and creating the role of a single Unified Interactive Bets Accounting Center (ETSUP). QIWI made a proposal to serve as the ETSUP but it was not successful. Since October 2021, the newly-appointed ETSUP solely processes betting operations replacing both TSUPIS operators. As a result, QIWI lost the ability to generate volume and income directly related to TSUPIS business in Russia starting from 4Q 2021. It will most likely also affect our acquiring services provided to sports betting companies in a bundle with TSUPIS operations. At the same time, part of the betting revenues generated from QIWI wallet services, including commissions for betting accounts top-ups and winning payouts are expected to be retained. We note that there can be no assurance that recent changes will not have adverse impact on the overall usage of QIWI wallet.

The combined betting stream for 9M 2021 represented $26 \%$ (or RUB 351.6 billion) of PS Payment Volume and $38 \%$ (or RUB 5,225 million) of PS Payment Net Revenue. QIWI's TSUPIS business and related acquiring services for 9M 2021 accounted $23 \%$ (or RUB 3,246 million) of PS Payment Net Revenue.

We are looking for different options to share our expertise and technologies to transform and secure our place on the new betting landscape.

## Earnings Conference Call and Audio Webcast

QIWI will host a conference call to discuss 3Q 2021 financial results today at 8:30 a.m. ET. (1:30 p.m. London time; 4:30 p.m. Moscow time)
Hosting the call will be (i) Andrey Protopopov, CEO, (ii) Alexey Mashchenkov, CFO and (iii) Elena Nikonova, Deputy CFO for Corporate Finance.
To participate in the conference call, please use the following details:

| Live call | Toll Free (US) | +1 (877) 407-3982 |
| :--- | :--- | :--- |
|  | Toll International | +1 (201) 493-6780 |
|  | Toll Free (Russia) | 88001006268 |
| Replay | Toll Free (US) | +1 (844) 512-2921 |
|  | Toll International $\quad+1$ (412) 317-6671 |  |
|  | available since Tuesday, November 23, 2021, 11:30 a.m. ET till Tuesday, December 7, 2021 |  |
| Confirmation Code | 13724831 |  |

The call will be webcast live from the Company's website at https://www.qiwi.ru under the Corporate Investor Relations section or directly at http://investor.aiwi.com/.

## About QIWI plc.

For over 20 years we stood at the fore point of fintech innovations to facilitate and secure digitalization of payments. Our mission is to connect our clients providing unique financial and technological solutions to make the impossible accessible and simple.

QIWI is a leading provider of cutting-edge payment and financial services in Russia and the CIS. We offer a wide range of products under several directions: QIWI payment and financial services ecosystem for merchants and B2C clients across digital use-cases, ROWI digital structured financial products for SME, Flocktory services in marketing automation and advertising technologies, and several other startups.

QIWI has an integrated proprietary network that enables payment services across online, mobile and physical channels and provides access to financial services for retail customers and B2B partners. Our network allows over 27 million of customers and partners to accept and transfer RUB 148 billion of cash and electronic payments monthly. Company's money remittance payment platform connects businesses and people from over 185 countries via over 670 thousand service points. Our customers and partners can use cash, stored value, prepaid cards and other electronic payment methods in order to pay for goods and services or transfer money across virtual or physical environments interchangeably, as well as employ QIWl's open API infrastructure and highly customizable, sophisticated payment solutions to serve their business or personal needs. Our ROWI brand serves businesses with digital factoring, bank guarantees and other financial solutions for SMEs.

For the FY 2020 QIWI had revenue of RUB 40.6 billion and an Adjusted EBITDA of RUB 13.8 billion. QIWI's American depositary shares are traded on the NASDAQ and Moscow Exchange (ticker: QIWI). QIWI has a credit rating from Standard \& Poor's of BB-/B.

For more information, visit investor.aiwi.com.

## Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of, and subject to the protection of, the Private Securities Litigation Reform Act of 1995, including, without limitation, statements regarding expected total net revenue, adjusted net profit and net revenue yield, dividend payments, payment volume growth, growth of physical and virtual distribution channels, trends in each of our market verticals and statements
regarding the development of our ROWI and Flocktory businesses, the impact of the COVID-19 pandemic and related public health measures on our business, merchants, customers, and employees, the impact of the restrictions imposed on us by the CBR on December 7, 2020, in particular with respect to payments to foreign merchants, developments in the betting industry in the Russian Federation and its regulation, and others. Such forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause the actual results, performance or achievements of QIWI plc. to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Various factors that could cause actual future results and other future events to differ materially from those estimated by management include, but are not limited to, the macroeconomic conditions of the Russian Federation and in each of the international markets in which we operate, growth in each of our market verticals, competition, the introduction of new products and services and their acceptance by consumers, QIWl's ability to estimate the market risk and capital risk associated with new projects, a decline in net revenue yield, regulation, QIWl's ability to grow physical and virtual distribution channels, cyberattacks and security vulnerabilities in QIWI's products and services, QIWl's ability to expand geographically, the risk that new projects will not perform in accordance with its expectations and other risks identified under the Caption "Risk Factors" in QlWl's Annual Report on Form 20-F and in other reports QIWI files with the U.S. Securities and Exchange Commission. QIWI undertakes no obligation to revise any forward-looking statements or to report future events that may affect such forward-looking statements unless QIWI is required to do so by law.

QIWI plc.
Consolidated Statement of Financial Position
(in millions)

|  | As of December <br> 31, <br> 2020 | As of September 30, 2021 (unaudited) | As of September 30, 2021 (unaudited) |
| :---: | :---: | :---: | :---: |
|  | RUB | RUB | USD |
| Assets |  |  |  |
| Non-current assets |  |  |  |
| Property and equipment | 1,893 | 1,476 | 20.3 |
| Goodwill and other intangible assets | 10,813 | 10,546 | 144.9 |
| Investments in associates | 1,635 | - | - |
| Long-term debt securities and deposits | 3,495 | 1,117 | 15.4 |
| Long-term loans | 214 | 641 | 8.8 |
| Other non-current assets | 112 | 133 | 1.8 |
| Deferred tax assets | 209 | 202 | 2.8 |
| Total non-current assets | 18,371 | 14,115 | 194.0 |
| Current assets |  |  |  |
| Trade and other receivables | 7,445 | 7,713 | 106.0 |
| Short-term loans | 5,799 | 7,798 | 107.2 |
| Short-term debt securities and deposits | 2,888 | 10,260 | 141.0 |
| Prepaid income tax | 197 | 27 | 0.4 |
| Other current assets | 1,202 | 1,077 | 14.8 |
| Cash and cash equivalents | 47,382 | 37,478 | 515.1 |
| Assets held for sale | 31 | - | - |
| Total current assets | 64,944 | 64,353 | 884.4 |
| Total assets | 83,315 | 78,468 | 1,078.4 |
| Equity and liabilities |  |  |  |
| Equity attributable to equity holders of the parent |  |  |  |
| Share capital | 1 | 1 | 0.0 |
| Additional paid-in capital | 1,876 | 1,876 | 25.8 |
| Share premium | 12,068 | 12,068 | 165.9 |
| Other reserve | 2,575 | 2,559 | 35.2 |
| Retained earnings | 14,602 | 24,131 | 331.6 |
| Translation reserve | 554 | 540 | 7.4 |
| Total equity attributable to equity holders of the parent | 31,676 | 41,175 | 565.9 |
| Non-controlling interests | 96 | 103 | 1.4 |
| Total equity | 31,772 | 41,278 | 567.3 |
| Non-current liabilities |  |  |  |
| Long term debt | 4,923 | 4,942 | 67.9 |
| Long-term deferred income | - | 750 | 10.3 |
| Long-term lease liabilities | 762 | 346 | 4.8 |
| Other non-current liabilities | 80 | 79 | 1.1 |
| Deferred tax liabilities | 1,161 | 1,417 | 19.5 |
| Total non-current liabilities | 6,926 | 7,534 | 103.5 |
| Current liabilities |  |  |  |
| Trade and other payables | 29,528 | 19,060 | 262.0 |


| Customer accounts and amounts due to banks | 12,301 | 8,136 | 111.8 |
| :---: | :---: | :---: | :---: |
| Short-term debt | 1,640 | 991 | 13.6 |
| Short-term lease liability | 354 | 301 | 4.1 |
| VAT and other taxes payable | 147 | 184 | 2.5 |
| Other current liabilities | 647 | 984 | 13.5 |
| Total current liabilities | 44,617 | 29,656 | 407.6 |
| Total equity and liabilities | 83,315 | 78,468 | 1,078.4 |

QIWI plc.
Consolidated Statement of Comprehensive Income (in millions, except per share data)

|  | Three months ended (unaudited) |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { September 30, } \\ 2020 \end{gathered}$ | $\begin{gathered} \text { September 30, } \\ 2021 \end{gathered}$ | $\begin{gathered} \text { September 30, } \\ 2021 \end{gathered}$ |
|  | RUB ${ }^{(1)}$ | RUB | USD |
| Continuing operations |  |  |  |
| Revenue: | 10,833 | 11,746 | 161.4 |
| Payment processing fees | 9,348 | 9,667 | 132.9 |
| Interest revenue calculated using the effective interest rate | 476 | 962 | 13.2 |
| Fees from inactive accounts and unclaimed payments | 506 | 441 | 6.1 |
| Other revenue | 503 | 676 | 9.3 |
| Operating costs and expenses: | $(7,031)$ | $(8,201)$ | (112.7) |
| Cost of revenue (exclusive of items shown separately below) | $(4,424)$ | $(5,327)$ | (73.2) |
| Selling, general and administrative expenses | (669) | (986) | (13.6) |
| Personnel expenses | $(1,645)$ | $(1,496)$ | (20.6) |
| Depreciation and amortization | (273) | (277) | (3.8) |
| Credit loss expense | (20) | (103) | (1.4) |
| Impairment of non-current assets | - | (12) | (0.2) |
| Profit from operations | 3,802 | 3,545 | 48.7 |
| Gain on disposal of an associate | - | 6,213 | 85.4 |
| Share of gain of an associate and a joint venture | 256 | - | - |
| Foreign exchange gain/(loss), net ${ }^{(2)}$ | 134 | 3 | 0.0 |
| Interest income and expenses, net | (13) | 2 | 0.0 |
| Other income and expenses, net | 17 | 31 | 0.4 |
| Profit before tax from continuing operations | 4,196 | 9,794 | 134.6 |
| Income tax expense | (908) | (958) | (13.2) |
| Net profit from continuing operations | 3,288 | 8,836 | 121.4 |
| Discontinued operations |  |  |  |
| Loss after tax from discontinued operations | (245) | - | - |
| Net profit | 3,043 | 8,836 | 121.4 |
| Attributable to: |  |  |  |
| Equity holders of the parent | 3,014 | 8,787 | 120.8 |
| Non-controlling interests | 29 | 49 | 0.7 |
| Other comprehensive income |  |  |  |
| Other comprehensive income to be reclassified to profit or loss in subsequent periods: Foreign currency translation: |  |  |  |
| Exchange differences on translation of foreign operations | 116 | 10 | 0.1 |
| Debt securities at fair value through other comprehensive income (FVOCI): |  |  |  |
| Net gains arising during the period, net of tax | - | (21) | (0.3) |
| Net gains recycled to profit or loss upon disposal | - | (2) | (0.0) |
| Total other comprehensive income/(loss), net of tax | 116 | (13) | (0.2) |
| Total comprehensive income, net of tax effect of nil | 3,159 | 8,823 | 121.3 | Attributable to:

Equity holders of the parent
Non-controlling interests

## Earnings per share:

| Basic, profit attributable to ordinary equity holders of the parent | 48.36 | 140.71 | 1.93 |
| :--- | :--- | :--- | :--- |
| Diluted, profit attributable to ordinary equity holders of the parent | 48.29 | 140.71 |  |

## Earnings per share for continuing operations

Basic, profit from continuing operations attributable to ordinary equity holders of the parent

3,128 8,774
$31 \quad 49$
120.6
0.7

Diluted, profit from continuing operations attributable to ordinary equity holders of the parent
52.22
140.71
140.71
(1) Following the divestiture of SOVEST and the wind-down of Rocketbank, certain amounts have been reclassified to Discontinued operations in order to conform to the current period's presentation.
(2) Starting December 31, 2020, we present foreign exchange gain and foreign exchange loss on a netted basis. This change in presentation was implemented to make our financial statements comparable with industry peers.

QIWI plc.
Consolidated Statement of Comprehensive Income
(in millions, except per share data)

|  | Nine months ended (unaudited) |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September 30, } \\ 2020 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { September 30, } \\ 2021 \end{gathered}$ | $\begin{gathered} \hline \text { September 30, } \\ 2021 \end{gathered}$ |
|  | RUB ${ }^{(1)}$ | RUB | USD |
| Continuing operations |  |  |  |
| Revenue: | 29,663 | 31,793 | 437.0 |
| Payment processing fees | 25,079 | 26,444 | 363.4 |
| Interest revenue calculated using the effective interest rate | 1,687 | 2,305 | 31.7 |
| Fees from inactive accounts and unclaimed payments | 1,497 | 1,295 | 17.8 |
| Other revenue | 1,400 | 1,749 | 24.0 |
| Operating costs and expenses: | $(18,950)$ | $(22,169)$ | (304.7) |
| Cost of revenue (exclusive of items shown separately below) | $(11,777)$ | $(14,164)$ | (194.7) |
| Selling, general and administrative expenses | $(1,872)$ | $(2,147)$ | (29.5) |
| Personnel expenses | $(4,422)$ | $(4,726)$ | (65.0) |
| Depreciation and amortization | (802) | (848) | (11.7) |
| Credit loss expense | (45) | (260) | (3.6) |
| Impairment of non-current assets | (32) | (24) | (0.3) |
| Profit from operations | 10,713 | 9,624 | 132.3 |
| Gain on disposal of an associate | - | 6,213 | 85.4 |
| Share of gain of an associate and a joint venture | 495 | 306 | 4.2 |
| Foreign exchange gain/(loss), net ${ }^{(2)}$ | (105) | (39) | (0.5) |
| Interest income and expenses, net | (57) | (25) | (0.3) |
| Other income and expenses, net | (6) | (42) | (0.6) |
| Profit before tax from continuing operations | 11,040 | 16,037 | 220.4 |
| Income tax expense | $(2,253)$ | $(2,614)$ | (35.9) |
| Net profit from continuing operations | 8,787 | 13,423 | 184.5 |
| Discontinued operations |  |  |  |
| Loss after tax from discontinued operations | $(2,308)$ | - | - |
| Net profit | 6,479 | 13,423 | 184.5 |
| Attributable to: |  |  |  |
| Equity holders of the parent | 6,417 | 13,348 | 183.5 |
| Non-controlling interests | 62 | 75 | 1.0 |

## Other comprehensive income

Other comprehensive income to be reclassified to profit or loss in subsequent periods:
Foreign currency translation:

| Exchange differences on translation of foreign operations | 269 | (14) | (0.2) |
| :---: | :---: | :---: | :---: |
| Debt securities at fair value through other comprehensive income (FVOCI): |  |  |  |
| Net gains arising during the period, net of tax | 32 | (21) | (0.3) |
| Net gains recycled to profit or loss upon disposal | (47) | (2) | (0.0) |
| Total other comprehensive income/(loss), net of tax | 254 | (37) | (0.5) |
| Total comprehensive income, net of tax effect of nil | 6,733 | 13,386 | 184.0 |
| Attributable to: |  |  |  |
| Equity holders of the parent | 6,658 | 13,311 | 182.9 |
| Non-controlling interests | 75 | 75 | 1.0 |
| Earnings per share: |  |  |  |
| Basic, profit attributable to ordinary equity holders of the parent | 103.16 | 213.81 | 2.94 |
| Diluted, profit attributable to ordinary equity holders of the parent | 102.94 | 213.72 | 2.94 |
| Earnings per share for continuing operations |  |  |  |
| Basic, profit from continuing operations attributable to ordinary equity holders of the parent | 140.27 | 213.81 | 2.94 |
| Diluted, profit from continuing operations attributable to ordinary equity holders of the parent | 139.96 | 213.72 | 2.94 |

(1) Following the divestiture of SOVEST and the wind-down of Rocketbank, certain amounts have been reclassified to Discontinued operations in order to conform to the current period's presentation.
(2) Starting December 31, 2020, we present foreign exchange gain and foreign exchange loss on a netted basis. This change in presentation was implemented to make our financial statements comparable with industry peers.

QIWI plc.
Consolidated Statement of Cash Flows (in millions)

|  | Nine months ended (unaudited) |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { September 30, } \\ 2020 \end{gathered}$ | $\begin{aligned} & \hline \text { September 30, } \\ & 2021 \end{aligned}$ | $\begin{gathered} \hline \text { September 30, } \\ 2021 \end{gathered}$ |
|  | RUB | RUB | USD ${ }^{(1)}$ |
| Operating activities |  |  |  |
| Profit before tax from continuing operations | 11,040 | 16,037 | 220.4 |
| Loss before tax from discontinued operations | $(2,509)$ | - | - |
| Profit before tax | 8,531 | 16,037 | 220.4 |
| Adjustments to reconcile profit before tax to net cash flows generated from operating activities |  |  |  |
| Depreciation and amortization | 967 | 848 | 11.7 |
| Foreign exchange loss, net | 130 | 39 | 0.5 |
| Interest income, net | $(2,145)$ | $(1,898)$ | (26.1) |
| Credit loss expense | 825 | 260 | 3.6 |
| Share of gain of an associate and a joint venture | (495) | (306) | (4.2) |
| Loss on forward contract to sell Sovest loans' portfolio | 712 | - | - |
| Gain on disposal of an associate |  | $(6,213)$ | (85.4) |
| Impairment of non-current assets | 134 | 24 | 0.3 |
| Other | 65 | (29) | (0.4) |
| Changes in operating assets and liabilities: |  |  |  |
| Decrease in trade and other receivables | 1,222 | 2,125 | 29.2 |
| Decrease/(increase) in other assets | (115) | 86 | 1.2 |
| Decrease in customer accounts and amounts due to banks | $(11,437)$ | $(4,163)$ | (57.2) |
| Decrease in accounts payable and accruals | $(1,243)$ | $(10,444)$ | (143.5) |
| (Decrease)/Increase in other liabilities | (432) | 1,142 | 15.7 |
| Decrease in loans issued from banking operations | 5,993 | $(2,418)$ | (33.2) |
| Cash used in operations | 2,712 | $(4,910)$ | (67.5) |
| Interest received | 2,621 | 2,579 | 35 |
| Interest paid | (421) | (428) | (5.9) |
| Income tax paid | $(1,465)$ | $(2,167)$ | (29.8) |
| Net cash flow used in operating activities | 3,447 | $(4,926)$ | (67.7) |

## Investing activities

| Cash paid for acquisition | (89) | (10) | (0.1) |
| :---: | :---: | :---: | :---: |
| Purchase of property and equipment | (226) | (208) | (2.9) |
| Proceeds from sale of an associate |  | 4,947 | 68.0 |
| Purchase of intangible assets | (179) | (122) | (1.7) |
| Proceeds from sale of fixed and intangible assets | 162 | 12 | 0.2 |
| Loans issued | (12) | (23) | (0.3) |
| Repayment of loans issued |  | 12 | 0.2 |
| Purchase of debt securities and deposits | $(2,355)$ | $(8,058)$ | (110.7) |
| Proceeds from sale and redemption of debt securities | 3,230 | 2,885 | 39.7 |
| Dividends received from an associate | 153 | 532 | 7.3 |
| Net cash used in investing activities | 684 | (33) | (0.5) |
| Financing activities |  |  |  |
| Repayment of borrowings | 105 | (649) | (8.9) |
| Payment of principal portion of lease liabilities | (275) | (270) | (3.7) |
| Dividends paid to owners of the Group | $(3,201)$ | $(3,822)$ | (52.5) |
| Dividends paid to non-controlling shareholders | (67) | (64) | (0.9) |
| Net cash (used in)/generated from financing activities | $(3,438)$ | $(4,805)$ | (66.0) |
| Effect of exchange rate changes on cash and cash equivalents | 1,411 | (140) | (1.9) |
| Net increase in cash and cash equivalents | 2,104 | $(9,904)$ | (136.1) |
| Cash and cash equivalents at the beginning of the period | 42,101 | 47,382 | 651.2 |
| Cash and cash equivalents at the end of the period | 44,205 | 37,478 | 515.1 |

## Non-IFRS Financial Measures and Supplemental Financial Information

This release presents Total Net Revenue, PS Payment Net Revenue, PS Other Net Revenue, Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net Profit and Adjusted Net Profit per share, which are non-IFRS financial measures. You should not consider these non-IFRS financial measures as substitutes for or superior to revenue, in the case of Total Net Revenue, PS Payment Net Revenue and PS Other Net Revenue; Net Profit, in the case of Adjusted EBITDA; and Adjusted Net Profit, or earnings per share, in the case of Adjusted Net Profit per share, each prepared in accordance with IFRS.

Furthermore, because these non-IFRS financial measures are not determined in accordance with IFRS, they are susceptible to varying calculations and may not be comparable to other similarly titled measures presented by other companies. QIWI encourages investors and others to review our financial information in its entirety and not rely on a single financial measure. For more information regarding Total Net Revenue, PS Payment Net Revenue, PS Other Net Revenue, Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net Profit, and Adjusted Net Profit per share, including a quantitative reconciliation of Total Net Revenue, PS Payment Net Revenue, PS Other Net Revenue, Adjusted EBITDA and Adjusted Net Profit to the most directly comparable IFRS financial performance measure, which is revenue in the case of Total Net Revenue, PS Payment Net Revenue and PS Other Net Revenue and Net Profit in the case of Adjusted EBITDA and Adjusted Net Profit, see Reconciliation of IFRS to Non-IFRS Operating Results in this earnings release.

We define non-IFRS financial measures as follows:

- "Adjusted EBITDA" as Net profit plus: (1) depreciation and amortization (2) other income and expenses (3) foreign exchange gain/loss (4) gain on disposal of an associate (5) share of gain of an associate and a joint venture (6) Interest income and expenses (7) Offering expenses (8) loss from sale of Sovest loans' portfolio (9) share-based payment expenses (10) impairment of non-current assets
- "Adjusted Net profit" as Net profit plus: (1) fair value adjustments recorded on business combinations and their amortization (2) impairment of non-current assets (3) share-based payment expenses (4) offering expenses (5) gain on disposal of an associate (6) loss from sale of Sovest loans' portfolio (7) effect of taxation of the above items
- "Adjusted EBITDA Margin" as Adjusted EBITDA divided by Total Net Revenue.
- "Adjusted Net profit Margin" as Adjusted Net profit divided by Total Net Revenue.

QIWI presents PS Payment segment breakdown by verticals and we define these measures as follows:

- PS Payment Net Revenue is the Net Revenue consisting of the merchant and consumer fees collected for the payment transactions.
- E-commerce payment net revenue consists of fees charged to customers and merchants that buy and sell products and services online, including online games, social networks, betting, online stores, game developers, software producers, coupon websites, tickets and numerous other merchants.
o Financial Services payment net revenue primarily consists of fees charged for payments accepted on behalf of our bank partners and microfinance companies.
- Money Remittance payment net revenue primarily consists of fees charged for transferring funds via money remittance companies, card-to-card transfers and certain wallet-to-wallet transfers.
- Telecom payment net revenue primarily consists of fees charged for payments to MNOs, internet services providers and pay television providers.
o Other payment net revenue consists of consumer and merchant fees charged for a variety of payments including multi-level-marketing, utility bills, government payments, education services and many others.
- PS Other Net Revenue primarily consists of revenue from fees for inactive accounts and unclaimed payments, interest revenue, revenue from overdrafts provided to agents, rent of space for kiosks, cash and settlement services and advertising.


## QIWI plc. <br> Reconciliation of IFRS to Non-IFRS Operating Results (in millions, except per share data)

| Revenue ${ }^{(2)}$ | 11,087 | 11,746 | 161.4 |
| :---: | :---: | :---: | :---: |
| Minus: Cost of revenue (exclusive of depreciation and amortization) ${ }^{(3)}$ | 4,450 | 5,327 | 73.2 |
| Total Net Revenue | 6,637 | 6,419 | 88.2 |
| Segment Net Revenue |  |  |  |
| Payment Services Segment Revenue | 10,398 | 10,902 | 149.8 |
| PS Payment Revenue(4) | 9,348 | 9,667 | 132.9 |
| Minus: Cost of PS Payment Revenue (exclusive of depreciation and amortization) ${ }^{(5)}$ | 4,045 | 4,811 | 66.1 |
| PS Payment Adjusted Net Revenue | 5,303 | 4,856 | 66.7 |
| PS Other Revenue ${ }^{(6)}$ | 1,050 | 1,235 | 17.0 |
| Minus: Cost of PS Other Revenue (exclusive of depreciation and amortization) ${ }^{(7)}$ | 245 | 236 | 3.2 |
| PS Other Adjusted Net Revenue | 805 | 999 | 13.7 |
| Payment Services Segment Net Revenue | 6,108 | 5,855 | 80.5 |
| Consumer Financial Services Segment Revenue | 72 | - | - |
| Minus: Cost of CFS revenue (exclusive of depreciation and amortization) | 8 | - | - |
| Consumer Financial Services Segment Net Revenue | 64 | - | - |
| Rocketbank Revenue | 26 | - | - |
| Minus: Cost of Rocketbank revenue (exclusive of depreciation and amortization) | 10 | - | - |
| Rocketbank Net Revenue | 16 | - | - |
| Corporate and Other Category Revenue | 591 | 844 | 11.6 |
| Minus: Cost of CO revenue (exclusive of depreciation and amortization) | 142 | 280 | 3.8 |
| Corporate and Other Category Net Revenue | 449 | 564 | 7.8 |
| Total Segment Net Revenue | 6,637 | 6,419 | 88.2 |
| Net Profit | 3,043 | 8,836 | 121.4 |
| Plus: |  |  |  |
| Depreciation and amortization | 317 | 277 | 3.8 |
| Other income and expenses, net | (17) | (31) | (0.4) |
| Foreign exchange (gain)/loss, net | (125) | (3) | (0.0) |
| Gain on disposal of an associate ${ }^{(9)}$ | - | $(6,213)$ | (85.4) |
| Share of gain of an associate and a joint venture | (256) | - | - |
| Interest income and expenses, net | 23 | (2) | (0.0) |
| Income tax expenses | 889 | 958 | 13.2 |
| Offering expenses | 55 | - | - |
| Loss from sale of Sovest loans' portfolio | 54 | - | - |
| Share-based payment expenses | 37 | - | - |
| Impairment of non-current assets | - | 12 | 0.2 |


| Adjusted EBITDA | 4,020 | 3,834 | 52.7 |
| :---: | :---: | :---: | :---: |
| Adjusted EBITDA margin | 60.6\% | 59.7\% | 59.7\% |
| Net profit | 3,043 | 8,836 | 121.4 |
| Fair value adjustments recorded on business combinations and their amortization( ${ }^{(8)}$ | 87 | 84 | 1.2 |
| Impairment of non-current assets | - | 12 | 0.2 |
| Share-based payment expenses | 37 | - | - |
| Offering expenses | 55 | - | - |
| Gain on disposal of an associate ${ }^{(9)}$ | - | $(6,213)$ | (85.4) |
| Loss from sale of Sovest loans' portfolio | 54 | - | - |
| Effect of taxation of the above items | (1) | (14) | (0.2) |
| Adjusted Net Profit | 3,275 | 2,705 | 37.2 |
| Adjusted Net Profit per share: |  |  |  |
| Basic | 52.55 | 43.32 | 0.60 |
| Diluted | 52.48 | 43.32 | 0.60 |
| Weighted-average number of shares used in computing Adjusted Net Profit per share: |  |  |  |
| Basic | 62,324 | 62,449 | 62,449 |
| Diluted | 62,404 | 62,449 | 62,449 |

(1) The results presented in Reconciliation differ from IFRS results due to Rocketbank and CFS results are presented as discontinued operations in IFRS.
(2) Including revenue from discontinued operations of RUB 254 million for the third quarter ended September 30, 2020.
(3) Including cost of revenue from discontinued operations of RUB 26 million for the third quarter ended September 30, 2020.
(4) PS Payment Revenue represents payment processing fees, which primarily consists of the merchant and consumer fees charged for the payment transactions.
(5) Cost of PS Payment Revenue (exclusive of depreciation and amortization) primarily consists of transaction costs to acquire payments from our customers payable to agents, mobile operators, international payment systems and other parties.
(6) PS Other Revenue primarily consists of revenue from fees for inactive accounts and unclaimed payments, interest revenue, revenue from overdrafts provided to agents, rent of space for kiosks, cash and settlement services and advertising.
(7) Cost of PS Other Revenue (exclusive of depreciation and amortization) primarily consists of direct costs associated with other revenue and other costs, including but not limited to: costs of call-centers and advertising commissions.
(8) Amortization of fair value adjustments primarily includes the effect of the acquisition of control in Contact and Rapida.
(9) Gain on disposal of an associate in the 3Q 2021 in the amount of 6.2 billion including: (i) base deal amount of RUB 4.95 billion from sale of stake in Tochka, (ii) accrued expected performance adjustment gain contingent on Tochka's earnings for the year 2021 in the amount of RUB 2.7 billion, (iii) dividends received in 3Q in the amount of RUB 0.5 billion, and (iv) less carrying amount of disposed investment in the amount of RUB 1.95 billion. Contingent amount is expected to be received in 2Q 2022.

## QIWI plc. <br> Reconciliation of IFRS to Non-IFRS Operating Results (in millions, except per share data)

|  | Nine months ended (unaudited) |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September 30, } \\ 2020 \end{gathered}$ | $\begin{gathered} \hline \text { September 30, } \\ 2021 \end{gathered}$ | $\begin{gathered} \text { September 30, } \\ 2021 \end{gathered}$ |
|  | RUB ${ }^{(1)}$ | RUB | USD |
| Revenue ${ }^{(2)}$ | 32,277 | 31,793 | 436.9 |
| Minus: Cost of revenue (exclusive of depreciation and amortization) ${ }^{(3)}$ | 12,541 | 14,164 | 194.7 |
| Total Net Revenue | 19,736 | 17,629 | 242.3 |
| Segment Net Revenue |  |  |  |
| Payment Services Segment Revenue | 28,214 | 29,594 | 406.7 |
| PS Payment Revenue(4) | 25,079 | 26,444 | 363.4 |
| Minus: Cost of PS Payment Revenue (exclusive of depreciation and amortization) ${ }^{(5)}$ | 10,572 | 12,587 | 173.0 |
| PS Payment Adjusted Net Revenue | 14,507 | 13,857 | 190.4 |
| PS Other Revenue(6) | 3,135 | 3,150 | 43.3 |

Minus: Cost of PS Other Revenue (exclusive of depreciation and amortization) ${ }^{(7)}$
PS Other Adjusted Net Revenue

## Payment Services Segment Net Revenue

## Consumer Financial Services Segment Revenue

Minus: Cost of CFS revenue (exclusive of depreciation and amortization)
Consumer Financial Services Segment Net Revenue

## Rocketbank Revenue

Minus: Cost of Rocketbank revenue (exclusive of depreciation and amortization)
Rocketbank Net Revenue

## Corporate and Other Category Revenue

Minus: Cost of CO revenue (exclusive of depreciation and amortization)
Corporate and Other Category Net Revenue

## Total Segment Net Revenue

| Net Profit | $\mathbf{6 , 4 7 9}$ |
| :--- | :---: |
| Plus: |  |


| Depreciation and amortization | 967 | 848 | 11.7 |
| :---: | :---: | :---: | :---: |
| Other income and expenses, net | 6 | 42 | 0.6 |
| Foreign exchange (gain)/loss, net | 130 | 39 | 0.5 |
| Gain on disposal of an associate ${ }^{(9)}$ | - | $(6,213)$ | (85.4) |
| Share of gain of an associate and a joint venture | (495) | (306) | (4.2) |
| Interest income and expenses, net | 88 | 25 | 0.3 |
| Income tax expenses | 2,052 | 2,614 | 35.9 |
| Offering expenses | 65 | - | - |
| Loss from sale of Sovest loans' portfolio | 712 | - | - |
| Share-based payment expenses | 85 | 8 | 0.1 |
| Impairment of non-current assets | 134 | 24 | 0.3 |
| Adjusted EBITDA | 10,223 | 10,504 | 144.4 |
| Adjusted EBITDA margin | 51.8\% | 59.6\% | 59.6\% |


| Net profit | 6,479 | 13,423 | 184.5 |
| :---: | :---: | :---: | :---: |
| Fair value adjustments recorded on business combinations and their amortization ${ }^{(8)}$ | 256 | 252 | 3.5 |
| Impairment of non-current assets | 134 | 24 | 0.3 |
| Share-based payment expenses | 85 | 8 | 0.1 |
| Offering expenses | 65 | - | - |
| Gain on disposal of an associate ${ }^{(9)}$ | - | $(6,213)$ | (85.4) |
| Loss from sale of Sovest loans' portfolio | 712 | - | - |
| Effect of taxation of the above items | 54 | (24) | (0.3) |
| Adjusted Net Profit | 7,785 | 7,470 | 102.7 |
| Adjusted Net Profit per share: |  |  |  |
| Basic | 125.16 | 119.66 | 1.64 |
| Diluted | 124.88 | 119.60 | 1.64 |

Weighted-average number of shares used in computing Adjusted Net Profit per
share:
Basic
62,200
62,428
62,428
Diluted
62,340
62,456
62,456
(1) The results presented in Reconciliation differ from IFRS results due to Rocketbank and CFS results are presented as discontinued operations in IFRS.
(2) Including revenue from discontinued operations of RUB 2,614 million for the nine months ended September 30, 2020.
(3) Including cost of revenue from discontinued operations of RUB 764 million for the nine months ended September 30, 2020.
(4) PS Payment Revenue represents payment processing fees, which primarily consists of the merchant and consumer fees charged for the payment

## transactions.

(5) Cost of PS Payment Revenue (exclusive of depreciation and amortization) primarily consists of transaction costs to acquire payments from our customers payable to agents, mobile operators, international payment systems and other parties.
(6) PS Other Revenue primarily consists of revenue from fees for inactive accounts and unclaimed payments, interest revenue, revenue from overdrafts provided to agents, rent of space for kiosks, cash and settlement services and advertising.
(7) Cost of PS Other Revenue (exclusive of depreciation and amortization) primarily consists of direct costs associated with other revenue and other costs, including but not limited to: costs of call-centers and advertising commissions.
(8) Amortization of fair value adjustments primarily includes the effect of the acquisition of control in Contact and Rapida.
(9) Gain on disposal of an associate in the 9M 2021 in the amount of 6.2 billion including: (i) base deal amount of RUB 4.95 billion from sale of stake in Tochka, (ii) accrued expected performance adjustment gain contingent on Tochka's earnings for the year 2021 in the amount of RUB 2.7 billion, (iii) dividends received in 3Q in the amount of RUB 0.5 billion, and (iv) less carrying amount of disposed investment in the amount of RUB 1.95 billion. Contingent amount is expected to be received in 2Q 2022.

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Source: QIWI plc


[^0]:    ${ }^{1}$ Total Net Revenue, adjusted EBITDA, adjusted EBITDA margin, adjusted Net profit, adjusted Net profit margin, financial results on a like-for-like basis in this release are "non-IFRS financial measures". Please see the section "Non-IFRS Financial Measures and Supplemental Financial Information" for more details as well as reconciliation at the end of this release.
    ${ }^{2}$ For more details please refer to the respective press release disclosed at Company's website:

[^1]:    ${ }^{5}$ Please see the section "Non-IFRS Financial Measures and Supplemental Financial Information" for more details as well as reconciliation at the end of this release.
    ${ }^{6}$ Disclosed in the Report of Foreign Private Issuer on Form 6-K furnished to the SEC on December 9, 2020.
    ${ }^{7}$ Mobile network operators.

[^2]:    8 Payment volume per active QIWI wallet account for the period is calculated as total amount of outgoing payments for the period including peer-to-peer transactions divided by number of active QIWI wallet accounts involved in transactions within the period.

